

State SkillsUSA Championships

Web Design

Contest Date: April 12, 2011

Contest Location

Shears Technology Center
Hutchinson Community College
1300 N Plum St
Hutchinson KS 67501
Contact: Vince Puyear (Lead SkillsUSA Advisor)
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Contest Update

- | | |
|----------------|---|
| 8:30 – 8:55 AM | Registration – Shears Technology Theater Lobby |
| 9:00 | STC Theater, room 210 <ul style="list-style-type: none">• Welcome and orientation for contestants |
| 9:15 | Contestants will be escorted to contest area by contest chair <ul style="list-style-type: none">• WEB - Web Design – Room STC131• Turn in résumé to contest chair• Only contestants are allowed in the contest areas |
| 9:15 – 9:35 | Written test (Online using Angel). |
| 9:35 – 9:45 | Contest Chair orientation (Handouts) |
| 9:45 – 10:00 | Presentation from client |
| 10:00 | Contest problem begins |
| 10:00 | Teams are given 5 minutes for Q&A with client |
| 11:30 – 12:00 | Lunch – Room STC210 (Technology Theater) |
| 12:00 PM | Continue contest problem |
| 4:15 | 15 minute warning |
| 4:30 | Contest ends. Project must be uploaded to server no later than 4:30 PM. Students should know how to upload their website to the server. If necessary, assistance will be given but points will be deducted. |

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4:40 – 5:00	Contest debriefing or wrap-up. Each team given 5 minutes to present project to judges and clients.
5:00	Break-down
5:00	Judging begins for all contest areas (closed to advisors, teachers, and students)

Clothing Requirements

There is no specific clothing requirement other than business casual or nice, clean blue jeans with a polo shirt. Although not required, contestants may wear the official uniform of SkillsUSA. Clothing that identifies the school or that is inappropriate is prohibited.

Equipment:

If you are supplying your own computer you must meet the following requirements;

- Setup the night before, April 11, 2011. Setup time will be 3:00 PM to 6:00 PM. (please inform Vince Puyear prior to April 11th)
- Software necessary to complete the contest problem.
- Devices necessary to connect to the World Wide Web.
- Cables necessary to connect all peripherals.
- Power strips for all devices
- Extension cords
- Any FTP client for uploading files to the server.

Equipment Provided

Computers:

- HP Z400 Workstation
- Intel® Xeon® CPU W3503 @ 2.40GHz 2.39GHz
- 4.00 GB of RAM
- Windows 7 Enterprise
- Mozilla Firefox, version 3.6.12
- DVD ReWritable
- USB Ports
- No floppy disk drives

Software may not be installed to computers provided by Hutchinson Community College.

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Software:

- Adobe Master Collection CS5
 - DreamWeaver
 - Flash
 - Fireworks
 - After Effects
 - Encore
 - Illustrator
 - Photoshop
- GIMP 2.6.10
- Microsoft Office Suite – 2010
- Inkscape ver. 0.47

Whether bringing a computer or using one provided, contestants may want to bring a USB drive to transfer files from computer to computer.

Contest Rules

1. Judges are sole authorities that determine content and procedural violations.
2. Theme and content must be appropriate for the nature of this contest.
3. Sites are judged to be inappropriate in content or nature will be automatically disqualified.
4. All copyright laws are to be followed.
5. All entries to the contest must be created by the teams during the contest.

Scope of the Contest

1. Students will build a web site from scratch, based on information and guidelines provided by contest chair and any information they may gather from a brief interview with the client.
2. Theme and content of Web sites must be based on project guidelines and contest rules.

Technical Scoring and Standards

Judging is based on following point system:

- 250 total potential points for quality of overall design and layout.
- 225 total potential points for quality of graphics and copy.
- 250 total potential points for demonstrating knowledge of the site conceptualization process. Includes application of information provided by

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client and attention to what the client wants balanced with making the site presentable for the target audience.

- 100 total potential points for quality of code
- 50 total potential points for organization of files and knowledge of uploading their site to the server.
- 75 total potential points for presentation of the project. This will give contestant a chance to explain what they've accomplished as well as intent of anything they might not have.
- 50 points for written test.

Total points: 1,000

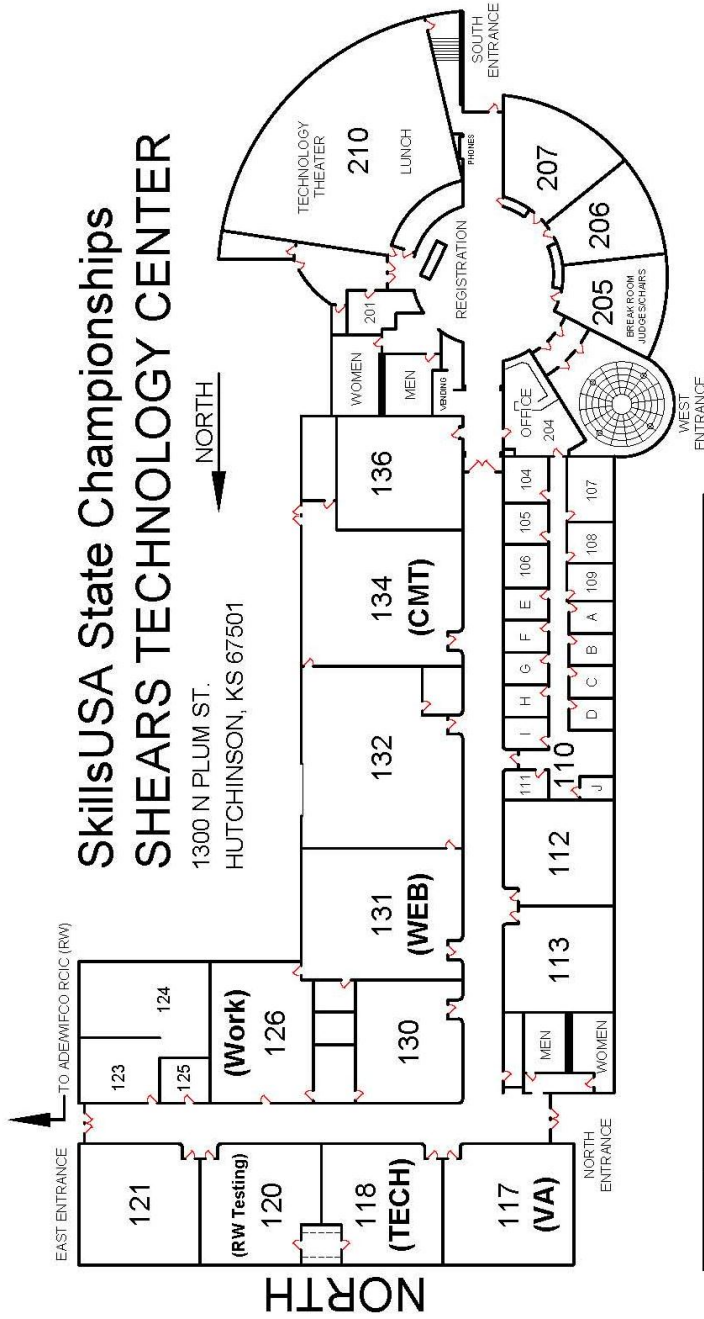
This is a link for the Hutchinson City map:

<http://www.hutchchamber.com/map.php>

The following is a link to the HCC maps and directions site.

http://cms.hutchcc.edu/hcc/home.aspx?menu_id=36&id=2426

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ROOM	CONTEST
117	(VA) 3D VISUALIZATION AND ANIMATION
118	(TECH) TECHNICAL COMPUTER APPLICATIONS
126	(WORK) INTERNETWORKING
131	(WEB) WEB DESIGN
RCIC	RESIDENTIAL WIRING
134	(CMT) COMPUTER MAINTENANCE TECHNOLOGY

ROOM	DESCRIPTION
205	BREAK ROOM FOR JUDGES
207	CMT TESTING
210	REGISTRATION
210	TIE-BREAKER TEST
210	TECHNOLOGY THEATER